

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Hulsen Media Services**  
**Attention: Accounts Payable**  
**2400 Laramie Trail**  
**Austin, TX 78745**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1510364-2	08/07/16	August 2016	08/01/16 - 08/03/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Clemens/D/State Senate	JEFF CLEMENS, DEMOCR	806

Flight Dates	Order #	Alt Order #
07/28/16 - 08/07/16	1510364	08334415

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915247	108	108

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/01/16	08/01/16	M WPBF News 25 @ 11P	11-11:35PM	1-----	:30	1	\$171.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	1-----	1	\$171.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/01/16	11:15 PM	M WPBF News 25 @ 11PM	11-11:35PM	:30	CLEMENSJ1611H	\$171.00 NM
5	08/01/16	08/01/16	The View	11A-12PM	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/01/16	11:34 AM	The View	11A-12PM	:30	CLEMENSJ1611H	\$350.00 NM
6	08/01/16	08/01/16	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/01/16	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CLEMENSJ1611H	\$600.00 NM
7	08/01/16	08/01/16	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/01/16	6:24 AM	WPBF News 25 Mornings	6-7AM	:30	CLEMENSJ1611H	\$525.00 NM
8	08/01/16	08/01/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/01/16	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	CLEMENSJ1611H	\$1,100.00 NM
16	08/02/16	08/02/16	Tu WPBF News 25 @ 11P	11-11:35PM	-1-----	:30	1	\$171.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1510364-2	08/07/16	August 2016	08/01/16 - 08/03/16
Advertiser	Product	Estimate Number	
Clemens/D/State Senate	JEFF CLEMENS, DEMOCR	806	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-1-----	1	\$171.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/02/16	11:27 PM	Tu WPBF News 25 @ 11PM	11-11:35PM	:30	CLEMENSJ1611H	\$171.00 NM
17	08/02/16	08/02/16	The View	11A-12PM	-1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/02/16	11:34 AM	The View	11A-12PM	:30	CLEMENSJ1611H	\$350.00 NM
18	08/02/16	08/02/16	WPBF News 25 @ 6:00PM	6-6:30PM	-1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/02/16	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CLEMENSJ1611H	\$600.00 NM
19	08/02/16	08/02/16	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/02/16	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	CLEMENSJ1611H	\$1,100.00 NM
20	08/02/16	08/02/16	Good Morning America	7-9AM	-1-----	:30	1	\$246.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-1-----	1	\$246.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/02/16	8:42 AM	Good Morning America	7-9AM	:30	CLEMENSJ1611H	\$246.00 NM
21	08/03/16	08/03/16	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	--1----	:30	1	\$171.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	--1----	1	\$171.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/03/16	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	CLEMENSJ1611H	\$171.00 NM
22	08/03/16	08/03/16	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	--1----	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	--1----	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/03/16	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CLEMENSJ1611H	\$265.00 NM
23	08/03/16	08/03/16	WPBF News 25 @ 6:00PM	6-6:30PM	--1----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	--1----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/03/16	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CLEMENSJ1611H	\$600.00 NM
24	08/03/16	08/03/16	Wheel Of Fortune	7-7:30PM	--1----	:30	1	\$1,100.00	NM

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1510364-2	08/07/16	August 2016	08/01/16 - 08/03/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Clemens/D/State Senate	JEFF CLEMENS, DEMOCR	806	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	--1----	1	\$1,100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	08/03/16	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	CLEMENSJ1611H	\$1,100.00 NM
25	08/03/16	08/03/16	Good Morning America	7-9AM	--1----	:30	1	\$246.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	--1----	1	\$246.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	08/03/16	8:13 AM	Good Morning America	7-9AM	:30	CLEMENSJ1611H	\$246.00 NM
26	08/01/16	08/01/16	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	1-----	1	\$265.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/01/16	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CLEMENSJ1611H	\$265.00 NM
27	08/02/16	08/02/16	WPBF News 25 @ Noon	12pm-1230pm	-1-----	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-1-----	1	\$265.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	08/02/16	12:16 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CLEMENSJ1611H	\$265.00 NM
<b>Total Spots</b>							<b>17</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$8,125.00</b>
<u>Agency Commission</u>	<b>\$1,218.75</b>
<u>Net Amount Due</u>	<b>\$6,906.25</b>

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